

# FLEUROTICA

GARFIELD PARK  
CONSERVATORY  
ALLIANCE 

## 2022 SPONSORSHIP OPPORTUNITIES

In-person and virtual fundraiser | Thursday, November 3; 6pm to 9pm

Co-chairs Julie Sacks and Erika Summers

All proceeds benefit the Garfield Park Conservatory Alliance where we connect people to plants and change lives through the power of nature.



### **\$25,000 Presenting Sponsor (2 available)**

- 10 VIP tickets to runway show - *front row center!*
- Unlimited complimentary links for virtual event
- Pre-show access to designer greenroom
- Verbal recognition as "Presenting Sponsor" during event
- Logo on event sponsor slide
- 2 Dedicated social media posts
- Logo in e-newsletters and e-blasts
- Logo on GPCA website
- Logo on virtual event website

## \$10,000 Champion Sponsor

- 8 VIP tickets to runway show - *front row center!*
- Unlimited complimentary links for virtual event
- Dedicated social media post
- Logo recognition in e-newsletters and e-blasts
- Logo on GPCA website
- Logo recognition at in-person event
- Logo on virtual event website

## \$5,000 Lily Sponsor

- 6 VIP tickets to runway show
- Unlimited complimentary links for virtual event
- Logo recognition in e-newsletters
- Logo recognition at in-person event
- Logo on GPCA website
- Logo on virtual event website

## \$2,500 Fern Sponsor

- 4 VIP tickets to runway show
- Unlimited complimentary links for virtual event
- Logo on GPCA website
- Logo recognition at in-person event
- Logo on virtual event website

## EVENT PARTNERS

In-kind donors that support event production receive:

- Unlimited complimentary links for virtual event
- Logo on GPCA website
- Logo recognition at in-person event
- Logo on virtual event website



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### In – person Audience

280 seated guests  
14 floral design teams  
Dancers from [Hipler](#)  
Cocktail hour

### Digital Audience

Virtual event guests – 500+ ticket buyers  
Social media – 120k+ combined followers  
E-Newsletter – 28.9k Subscribers; 42% open rate  
Website – 46k sessions per month

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[Facebook](#) | [Instagram](#) | [Twitter](#) | [LinkedIn](#) | [TikTok](#) | [YouTube](#) | [Website](#)  
[garfieldconservatory.org/Fleurotica](http://garfieldconservatory.org/Fleurotica)

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Please contact Marie Stringer, Director of Development, at [mstringer@garfieldpark.org](mailto:mstringer@garfieldpark.org) or call 773-638-1766 x 22 to discuss opportunities.