Sponsorship Opportunities are available for this one of a kind event.
Thursday November 3, 2022
6 – 9 PM
In-person and virtual fundraiser

Sponsorship Opportunities

- Logo recognition on runway show screens, guest tickets with reserved runway seating
- Opportunities from $2,500 to $25,000

Event Profile

- 400 in-person attendees average age 30 – 60
- 500 virtual attendees
- Fashion and cultural civic leaders
- 15 floral fashion designs in live runway show

All proceeds benefit the Garfield Park Conservatory Alliance’s mission to change lives through the power of nature.
$25,000 Presenting Sponsor (2 available)

- 10 VIP tickets to runway show - front row center!
- Unlimited complimentary links for virtual event
- Pre-show access to designer greenroom
- Verbal recognition as “Presenting Sponsor” during event
- Logo on event sponsor slide
- 2 Dedicated social media posts
- Logo in e-newsletters and e-blasts
- Logo on GPCA website
- Logo on virtual event website
$10,000 Champion Sponsor
- 8 VIP tickets to runway show - front row center!
- Unlimited complimentary links for virtual event
- Dedicated social media post
- Logo recognition in e-newsletters and e-blasts
- Logo on GPCA website
- Logo recognition at in-person event
- Logo on virtual event website

$5,000 Lily Sponsor
- 6 VIP tickets to runway show
- Unlimited complimentary links for virtual event
- Logo recognition in e-newsletters
- Logo recognition at in-person event
- Logo on GPCA website
- Logo on virtual event website
$2,500 Fern Sponsor

- 4 VIP tickets to runway show
- Unlimited complimentary links for virtual event
- Logo on GPCA website
- Logo recognition at in-person event
- Logo on virtual event website

EVENT PARTNERS

In-kind donors that support event production receive:

- Unlimited complimentary links for virtual event
- Logo on GPCA website
- Logo recognition at in-person event
- Logo on virtual event website
2022 Host Committee

Julie Sacks and Erika Summers Co-chairs
Kristin Beal, Wintrust
Vanessa Hall, People’s Gas
Georgina Heard-Labonne, Strategies for Sustainable Solutions
Tif Meikle, Heritage Restaurant & Caviar Bar
Fatima Mohiuddin, Jayson Home
Diana Palomar, ABC 7
Cristina Vera, Vera Creative
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Facebook | Instagram | Twitter | LinkedIn | TikTok | YouTube | Website

garfieldconservatory.org/Fleurotica
Garfield Park Conservatory Visitors

260K+ VISITORS/YEAR

21K from Chicagoland Schools

Visitors from all 50 states

30% from Chicago’s West Side
A cultural treasure and nature sanctuary for all Chicagoans

Garfield Park Conservatory is a thriving cultural treasure on the City’s West Side that connects people to nature.

Demonstrate your commitment to community, education and the environment by partnering with the Conservatory. All life on Earth depends on plants.
Your Sponsorship Supports Nature Education

- Urban Roots Teen Docent paid employee program
- Free Nature Play Kits
- Free, open drop-in sessions for families
- Free, in-person and virtual field trips for CPS schools

**Benefits of Nature Play**

- Better Health
- Enhanced Social Skills
- Improved Self Esteem
- Reduced Risk of Obesity
- Improved Grades
- Pro-Environment Behaviors
Your Sponsorship Supports Community Gardens

• 1,500 lbs. of produce grown for the community
• 175 seedlings donated to community gardens
• 200+ hours of volunteer time contributed to community gardens in Garfield Park
• Free Community Garden Workshops