

GARFIELD PARK CONSERVATORY ALLIANCE'S ANNUAL FUNDRAISER



FLEUROTICA

SPONSORSHIP OPPORTUNITIES

Thursday, November 2, 2023

GARFIELD PARK
CONSERVATORY
ALLIANCE 

WHAT IS FLEUROTICA?

Witness breathtaking garments made from plants at our floral fashion fundraiser at the Conservatory!

FLEUROTICA, the Garfield Park Conservatory Alliance's signature fundraiser, spotlights the unique talents of Chicago's leading floral designers, fashion designers, students and landscape artists as they create breathtaking garments made entirely from plants, flowers and natural materials.

[LEARN MORE](#)



SUPPORT NATURE EDUCATION

All proceeds from
FLEUROTICA benefit the
Garfield Park Conservatory
Alliance's mission to
change lives through the
power of nature.



YOUR SPONSORSHIP WILL HELP US TO...

PROVIDE
EDUCATIONAL
FIELD TRIPS TO
OVER 8.6K
SCHOOLCHILDREN

EXPAND THE
URBAN ROOTS
TEEN
ENVIRONMENTAL
JUSTICE PROGRAM

GROW FOOD FOR
WEST SIDE
PANTRIES AND
PROVIDE
RESOURCES TO
GARDEN PARTNERS

THURSDAY, NOVEMBER 2, 2023 | 6-9PM | GARFIELD PARK CONSERVATORY

FLEUROTICA is a unique opportunity to support one of Chicago's greatest sparkling jewels, the Garfield Park Conservatory, at an event that will showcase the excitement, creativity, talent and natural beauty of our city while supporting nature education programs and community resources.

Event Profile

- In-person and virtual fundraiser
- 400 in-person attending; avg age 35-60
- 200 virtual attendees
- Philanthropic, corporate, cultural and civic leaders
- 15 floral designs walking the runway

Sponsorship Opportunities

- Logo recognition on runway show screens
- Reserved runway seating
- Cocktail hour before the runway show and post-show dessert reception to meet the designers
- Opportunities from \$2,500 - \$25,000





2023 HOST COMMITTEE

Julie Sacks and Erika Summers (Co-chairs)

Kristin Beal, Wintrust

Lisa Thompson Bennett, CTR

Vanessa Hall, People's Gas

Georgina Heard-Labonne, Strategies for Sustainable Solutions

Tif Meikle, Heritage Restaurant & Caviar Bar

Fatima Mohiuddin, Jayson Home

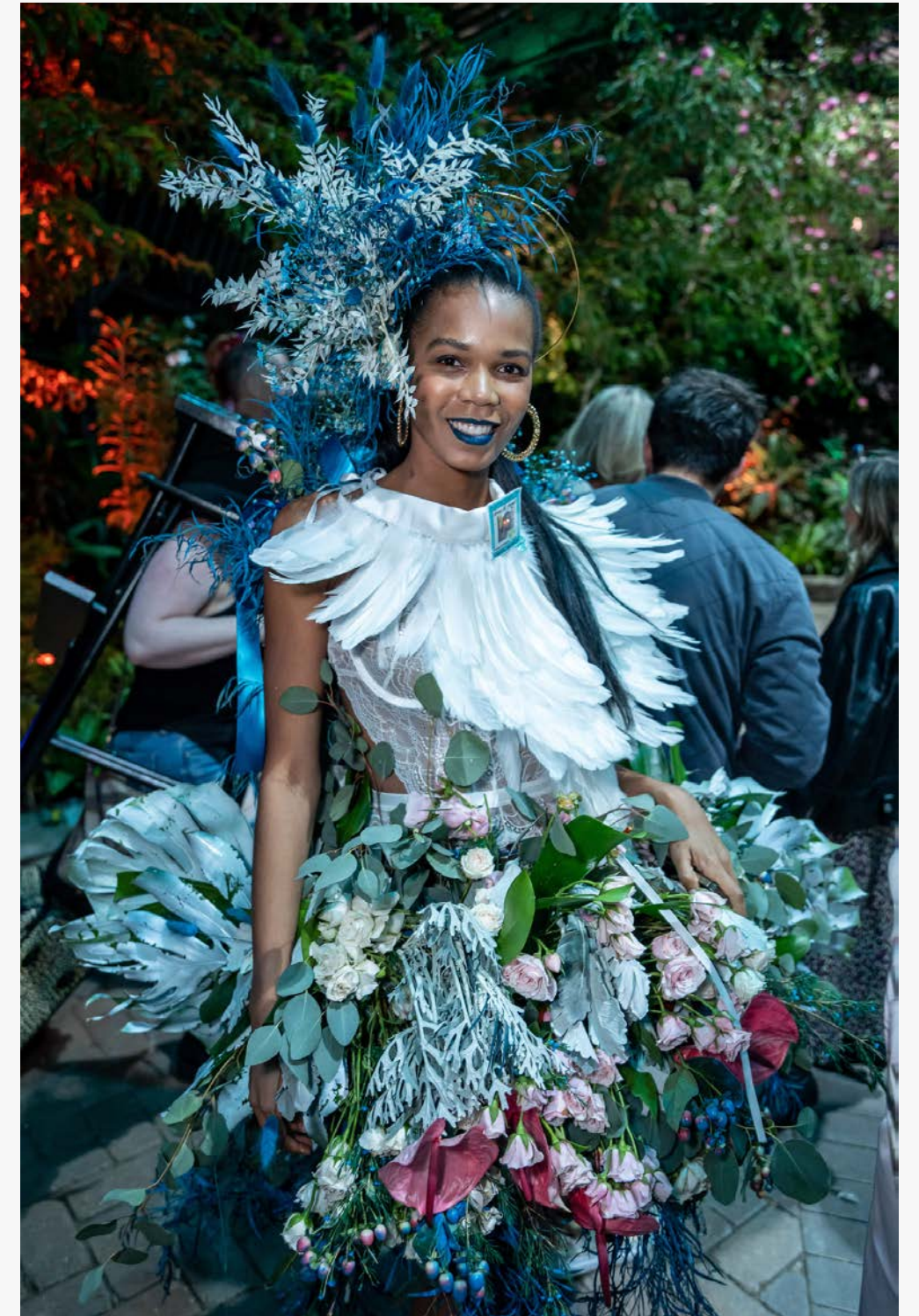
Diana Palomar, ABC 7

Cristina Vera, Vera Creative

[LEARN MORE](#)

\$25,000 PRESENTING SPONSOR

- 8 runway show seats front and center
- Unlimited complimentary links for virtual event
- Pre-show access to designer green room
- Verbal recognition as "Presenting Sponsor" during event
- Logo on event sponsor slides
- Dedicated social media shout out prior to event with tag (136k+ followers)
- Hyperlink listing on Eventbrite ticketing site
- Logo in e-newsletters and e-blasts (40k+ subscribers; 45% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (136k followers)



\$10,000 CHAMPION SPONSOR



- 6 runway show seats with up to 4 front row
- Unlimited complimentary links for virtual event
- Pre-show access to designer green room
- Logo on event sponsor slides
- Hyperlink listing on Eventbrite ticketing site
- Logo in e-newsletters and e-blasts (40k+ subscribers; 45% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (136k followers)

\$5,000 LILY SPONSOR

- 4 runway show seats with 2 front row
- Unlimited complimentary links for virtual event
- Logo on event sponsor slides
- Hyperlink listing on Eventbrite ticketing site
- Logo in e-blasts (40k+ subscribers; 45% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (136k followers)



\$2,500 FERN SPONSOR

- 2 runway show seats
- Unlimited complimentary links for virtual event
- Logo on event sponsor slides
- Hyperlink listing on Eventbrite ticketing site
- Listing in e-blasts (40k+ subscribers; 45% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (136k followers)



EVENT PARTNERS

In-kind sponsors that support the event production receive:

- 2 tickets to the cocktail hour, standing room for runway show and dessert reception
- Unlimited complimentary links for virtual event
- Logo on event sponsor slides
- Hyperlink listing on Eventbrite ticketing site
- Listing in e-blasts (40k+ subscribers; 45% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (136k followers)



A SPARKLING JEWEL ON THE WEST SIDE

A SANCTUARY FOR ALL

The Garfield Park Conservatory is a thriving cultural treasure that connects people to nature year-round.

Demonstrate your commitment to community, education and the environment by partnering with the Conservatory.



ALL LIFE ON EARTH DEPENDS ON PLANTS

GARFIELD PARK CONSERVATORY ALLIANCE AUDIENCE METRICS

Total social media followers: 136,483

Instagram: 69,496

Facebook: 40,145

TikTok: 21,301

Twitter: 4,287

LinkedIn: 1,254

E-newsletter subscribers: 41,783

open rate 45.5%

click through rate 2.5%

2022 in-person visitors: 291,626

GPCA Members and Donors: 1,837

[FACEBOOK](#) | [INSTAGRAM](#) | [TWITTER](#) | [LINKEDIN](#) | [TIKTOK](#) | [YOUTUBE](#) | [WEBSITE](#)





GARFIELD PARK
CONSERVATORY
ALLIANCE 

For questions or to discuss sponsorship opportunities contact
Marie Stringer, Director of Development & Communications, at
mstringer@garfieldpark.org or call 773-638-1766 x 22.

GARFIELDCONSERVATORY.ORG/FLEUROTICA