

GARFIELD PARK CONSERVATORY ALLIANCE'S ANNUAL FUNDRAISER

Thursday, October 15, 2026

GARFIELD PARK
CONSERVATORY
ALLIANCE 

FLEUROTICA



SPONSORSHIP OPPORTUNITIES

WHAT IS FLEUROTICA

Witness breathtaking garments made from plants at our floral fashion fundraiser at the Conservatory!

FLEUROTICA, the Garfield Park Conservatory Alliance's signature fundraiser, spotlights the unique talents of Chicago's leading floral designers, fashion designers, students and landscape artists as they create breathtaking garments made entirely from plants, flowers and botanical materials.

[LEARN MORE](#)



THURSDAY, OCTOBER 15, 2026 | 6-9:30 PM | GARFIELD PARK CONSERVATORY

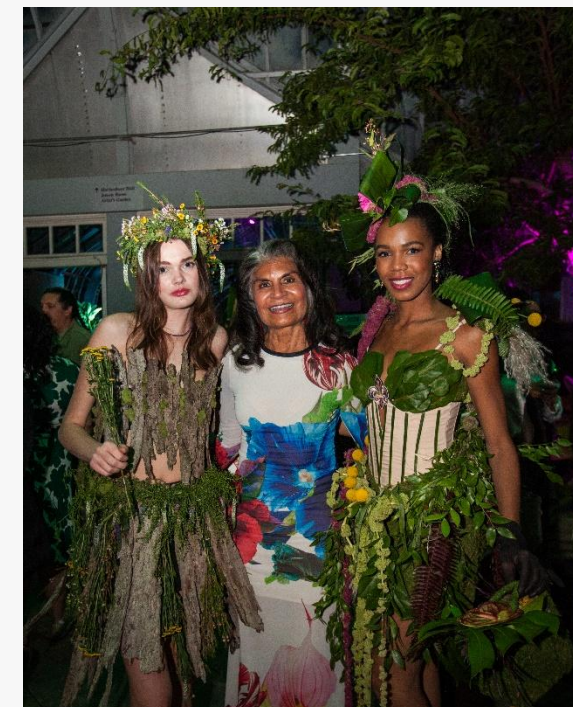
FLEUROTICA is a unique opportunity to support one of Chicago's sparkling jewels on the West Side, the Garfield Park Conservatory. This event showcases the energy, creativity, talent and natural beauty of our city while supporting nature education programs and community resources.

Event Profile

- In-person and virtual fundraiser
- 400 in-person attending; avg age 35-60
- Philanthropic, corporate, cultural and civic leaders
- 15+ floral designs walking the runway

Sponsorship Opportunities

- Logo recognition on runway show screens
- Reserved and priority runway seating
- Cocktail hour before the runway show and post-show dessert reception to meet the designers
- Opportunities from \$2,500 - \$25,000



SUPPORT NATURE EDUCATION

All proceeds from
FLEUROTICA benefit the
**Garfield Park
Conservatory Alliance's**
mission to change lives
through the power of
nature.



YOUR SPONSORSHIP WILL HELP US TO...

PROVIDE PAID JOB TRAINING TO TEENS IN THE URBAN ROOTS TEEN ENVIRONMENTAL JUSTICE PROGRAM + PARTNER WITH WEST SIDE HIGH SCHOOLS

28 teens served in 2025 - 18 Urban Roots Teens and 10 teens served through the Youth Advisory Council.

PROVIDE EDUCATIONAL FIELD TRIPS WITH CHICAGO SCHOOLCHILDREN, TEACHER RESOURCES, BUS SCHOLARSHIPS AND WORKSHOPS

13,283 school groups served in 2025. 5% increase from last year.

GROW FOOD FOR WEST SIDE PANTRIES AND PROVIDE SEEDLINGS AND WORKSHOPS TO COMMUNITY GARDEN PARTNERS

2,328 pounds of produce grown and donated in 2025. That's 600 more pounds than last year.

FLEUROTICA 2026 HOST COMMITTEE

Erika Summers, Erika Summers Events (co-chair)

Dr. Pamela Blackman, Building Brighter Futures (co-chair)

Mary Clare Bonaccorsi, Polsinelli

Dontrey Britt-Hart, Denim & Damask

Wilonda Cannon, FIHN Consulting

Tanya Davis, William & Mary Davis Foundation

Elinor Escamilla, William Blair

Sarah Glavin

Georgina Heard-Labonne, Strategies for Sustainable Solutions

Kristin McLaurin, Wintrust

Gloria Materre, Materre & Associates, P.C.

Diana Palomar, ABC 7



Cristina Vera, Vera Creative

FLEUROTICA SPONSORSHIP LEVELS






Secure your sponsorship by/before September 1st for guaranteed priority seating.






BENEFITS	\$25,000 PRESENTING	\$15,000 CHAMPION	\$10,000 LILY	\$5,000 PALM	\$2,500 FERN
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NUMBER OF TICKETS	10	8	6	4	2
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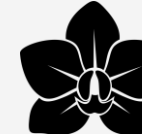
PRE-SHOW ACCESS TO DESIGNER WORK ROOM					
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DEDICATED SOCIAL MEDIA POST (142K+ FOLLOWERS)					
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UNLIMITED VIRTUAL TICKETS					
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LOGO IN E-NEWS (66K+ SUBSCRIBERS; 58% OPEN RATE)					
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VERBAL AND LOGO RECONITION AT EVENT + LOGO IN EVENT PROGRAM + ON WEBSITE					
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TAG IN POSTS ON SOCIAL MEDIA (144K+ FOLLOWERS)					
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\$25,000 PRESENTING SPONSOR

3 available



- 10 runway show seats front and center with up to 6 front row
- Opportunity to purchase up to 4 additional tickets (\$225/each)
- Unlimited complimentary links for virtual event
- Pre-show access to designer green room
- Verbal recognition as "Presenting Sponsor" during event
- Logo on event sponsor slides
- Dedicated social media shouts with tag (144k+ followers)
- Hyperlink listing on Eventbrite ticketing site
- Logo in e-newsletters and e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post

\$15,000 CHAMPION SPONSOR

2 available

- 8 runway show seats with up to 4 front row
- Opportunity to purchase up to 4 additional tickets (\$225/each)
- Unlimited complimentary links for virtual event
- Pre-show access to designer green room
- Verbal recognition as "Champion Sponsor" during event
- Logo on event sponsor slides
- Dedicated social media shouts with tag (144k+ followers)
- Hyperlink listing on Eventbrite ticketing site
- Logo in e-newsletters and e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
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\$10,000 LILY SPONSOR

4 available

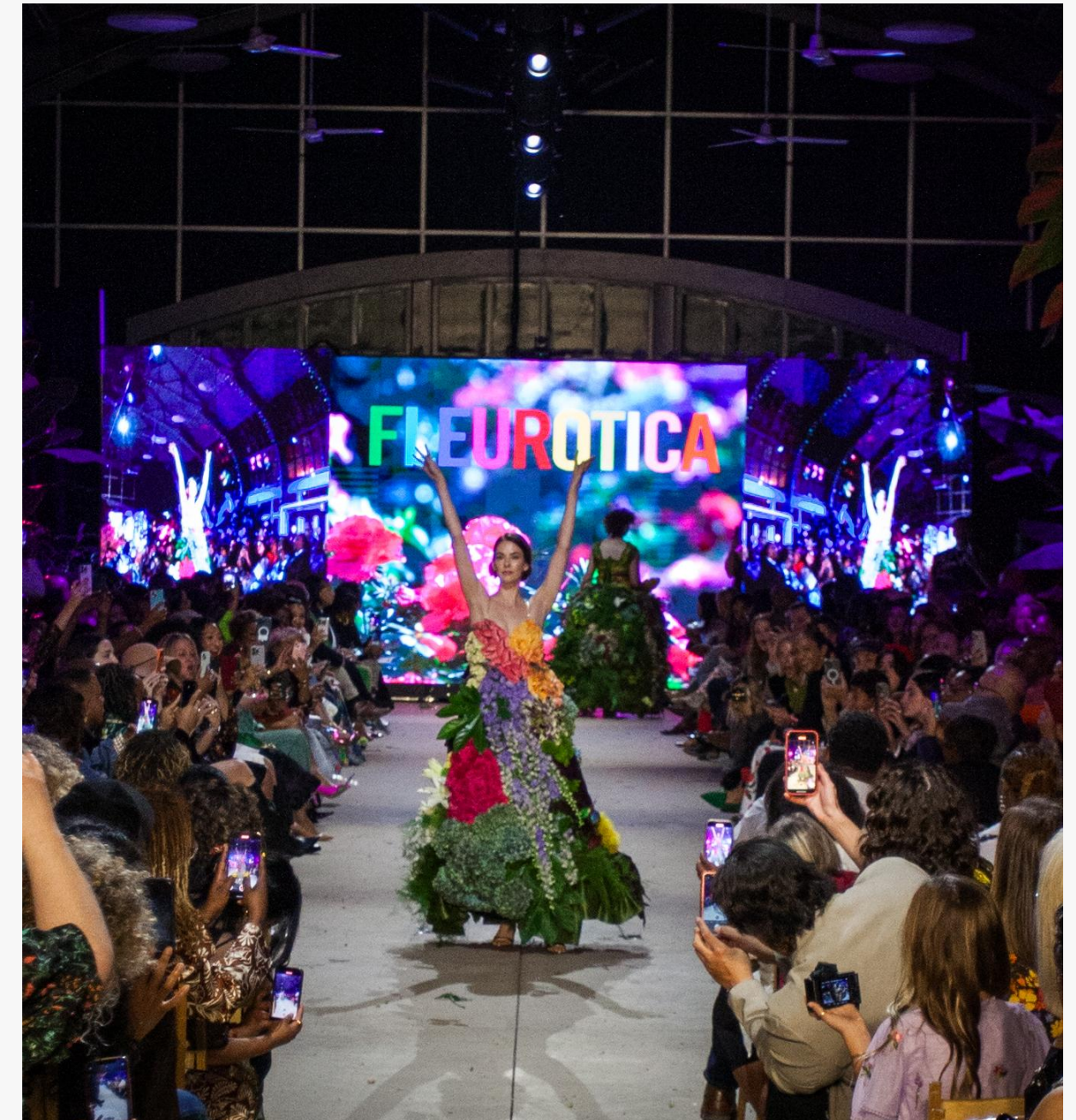


- 6 runway show seats with up to 4 front row
- Opportunity to purchase up to 4 additional tickets (\$225/each)
- Unlimited complimentary links for virtual event
- Pre-show access to designer green room
- Logo on event sponsor slides
- Hyperlink listing on Eventbrite ticketing site
- Logo in e-newsletters and e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (144k followers)

\$5,000 FERN SPONSOR

6 available

- 4 runway show seats with 2 front row
- Opportunity to purchase up to 4 additional tickets (\$225/each)
- Unlimited complimentary links for virtual event
- Logo on event sponsor slides
- Hyperlink listing on Eventbrite ticketing site
- Logo in e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (144k followers)



\$2,500 PALM SPONSOR

6 available

- 2 runway show seats
- Opportunity to purchase up to 4 additional tickets (\$225/each)
- Unlimited complimentary links for virtual event
- Logo on event sponsor slides
- Hyperlink listing on Eventbrite ticketing site
- Listing in e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (1 44k followers)



EVENT PARTNERS

In-kind sponsors that support the event production receive:

- 2 tickets to the cocktail hour, standing room for runway show and dessert reception
- Unlimited complimentary links for virtual event
- Verbal recognition during event speeches
- Logo on event sponsor slides
- Hyperlink listing on Eventbrite ticketing site
- Hyperlink listing in e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (144k followers)



GARFIELD PARK CONSERVATORY ALLIANCE AUDIENCE METRICS

Total social media followers: 144,074

Instagram: 80,384

Facebook: 44,124

TikTok: 21,006

LinkedIn: 2,666

E-newsletter subscribers: 66,218

open rate 58%

click through rate 1%

2025 Attendance: 218,102

GPCA Members and Donors: 2,013

[FACEBOOK](#) | [INSTAGRAM](#) | [TWITTER](#) | [LINKEDIN](#) | [TIKTOK](#) | [YOUTUBE](#) | [WEBSITE](#)

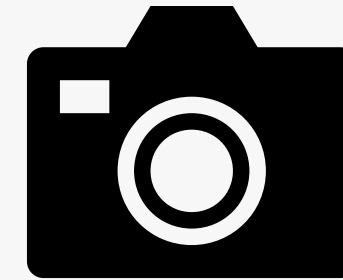


FLEUROTICA

Press & Photos



*Click the image above to watch
a recap from the magic!*



[Click here to see full photo
gallery from 2025](#)

Fleurotica Press:

[Floral Fashion Meets Fundraising: FLEUROTICA Brings Botanical Couture to the Runway at Garfield Park Conservatory](#) | Better Magazine

[Floral Designs Dazzle at Garfield Park Conservatory's FLEUROTICA Floral Fashion Show](#) | Block Club Chicago

[Is Floral Fashion Show Hottest Ticket in Chicago?](#) | City Cast Chicago

[Inspiration – and Education – Bloom in Chicago With a Floral-Fueled Fashion Show](#) | The Root

A SPARKLING JEWEL ON THE WEST SIDE

AN OASIS for all

The Garfield Park Conservatory is a thriving cultural treasure that connects people to nature year-round.

Demonstrate your commitment to community, education and the environment by partnering with the Conservatory.



ALL LIFE ON EARTH DEPENDS ON PLANTS

FLEUROTICA

GARFIELD PARK
CONSERVATORY
ALLIANCE 

To make a sponsorship commitment or to discuss opportunities contact

Marie Stringer, Director of Development & Communications, at

mstringer@garfieldpark.org or call 773-638-1766 x 22.

GARFIELDCONSERVATORY.ORG/FLEUROTICA