

GARFIELD PARK CONSERVATORY ALLIANCE'S ANNUAL FUNDRAISER

Thursday, October 15, 2026

GARFIELD PARK
CONSERVATORY
ALLIANCE 

FLEUROTICA



SPONSORSHIP OPPORTUNITIES

WHAT IS FLEUROTICA

**Witness breathtaking garments made from plants
at our floral fashion fundraiser at the
Conservatory!**

**FLEUROTICA, the Garfield Park Conservatory
Alliance's signature fundraiser, spotlights the
unique talents of Chicago's leading floral
designers, fashion designers, students and
landscape artists as they create breathtaking
garments made entirely from plants, flowers and
botanical materials.**

[LEARN MORE](#)



THURSDAY, OCTOBER 15, 2026 | 6-9:30 PM | GARFIELD PARK CONSERVATORY

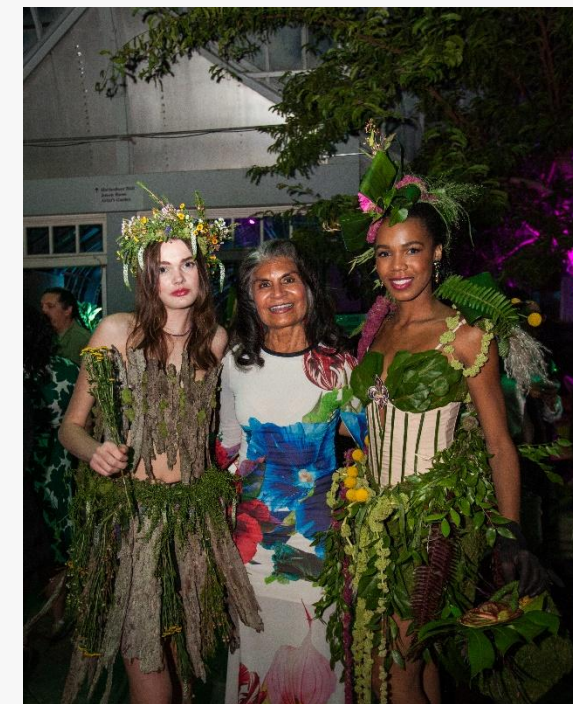
FLEUROTICA is a unique opportunity to support one of Chicago's sparkling jewels on the West Side, the Garfield Park Conservatory. This event showcases the energy, creativity, talent and natural beauty of our city while supporting nature education programs and community resources.

Event Profile

- In-person and virtual fundraiser
- 400 in-person attending; avg age 35-60
- Philanthropic, corporate, cultural and civic leaders
- 15+ floral designs walking the runway

Sponsorship Opportunities

- Logo recognition on runway show screens
- Reserved and priority runway seating
- Cocktail hour before the runway show and post-show dessert reception to meet the designers
- Opportunities from \$2,500 - \$25,000



SUPPORT NATURE EDUCATION

**All proceeds from
FLEUROTICA benefit the
Garfield Park
Conservatory Alliance's
mission to change lives
through the power of
nature.**



YOUR SPONSORSHIP WILL HELP US TO...

PROVIDE PAID JOB
TRAINING TO TEENS IN
THE **URBAN ROOTS**
TEEN ENVIRONMENTAL
JUSTICE PROGRAM +
PARTNER WITH WEST
SIDE HIGH SCHOOLS

28 teens served in 2025 - 18 Urban
Roots Teens and 10 teens served
through the Youth Advisory Council.

PROVIDE
EDUCATIONAL FIELD
TRIPS WITH CHICAGO
SCHOOLCHILDREN,
TEACHER RESOURCES,
BUS SCHOLARSHIPS
AND WORKSHOPS

13,283 school groups served in
2025. 5% increase from last year.

GROW FOOD FOR
WEST SIDE
PANTRIES AND
PROVIDE SEEDLINGS
AND WORKSHOPS TO
COMMUNITY
GARDEN PARTNERS

2,328 pounds of produce grown and
donated in 2025. That's 600 more
pounds than last year.

FLEUROTICA 2026 HOST COMMITTEE

Erika Summers, Erika Summers Events (co-chair)

Dr. Pamela Blackman, Building Brighter Futures (co-chair)

Mary Clare Bonaccorsi, Polsinelli

Wilonda Cannon, FIHN Consulting

Tanya Davis, William & Mary Davis Foundation

Elinor Escamilla, William Blair

Sarah Glavin

Georgina Heard-Labonne, Strategies for Sustainable Solutions

Kristin McLaurin, Wintrust

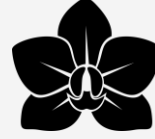
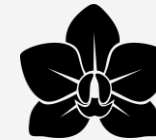
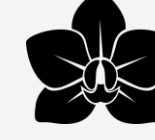
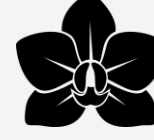
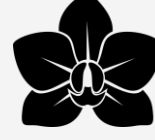
Gloria Materre, Materre & Associates, P.C.

Diana Palomar, ABC 7

Cristina Vera, Vera Creative

FLEUROTICA SPONSORSHIP LEVELS

Secure your sponsorship by/before September 1st for guaranteed priority seating.

BENEFITS	\$25,000 PRESENTING	\$15,000 CHAMPION	\$10,000 LILY	\$5,000 PALM	\$2,500 FERN
NUMBER OF TICKETS	10	8	6	4	2
PRE-SHOW ACCESS TO DESIGNER WORK ROOM					
DEDICATED SOCIAL MEDIA POST (142K+ FOLLOWERS)					
UNLIMITED VIRTUAL TICKETS					
LOGO IN E-NEWS (66K+ SUBSCRIBERS; 58% OPEN RATE)					
VERBAL AND LOGO RECONITION AT EVENT + LOGO IN EVENT PROGRAM + ON WEBSITE					
TAG IN POSTS ON SOCIAL MEDIA (144K+ FOLLOWERS)					

\$25,000 PRESENTING SPONSOR

3 available



- 10 runway show seats front and center with up to 6 front row
- Opportunity to purchase up to 4 additional tickets (\$225/each)
- Unlimited complimentary links for virtual event
- Pre-show access to designer green room
- Verbal recognition as "Presenting Sponsor" during event
- Logo on event sponsor slides
- Tag in dedicated social media post (144k+ followers)
- Logo listing on event webpage
- Logo in e-newsletters and e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post

\$15,000 CHAMPION SPONSOR

2 available

- 8 runway show seats with up to 4 front row
- Opportunity to purchase up to 4 additional tickets (\$225/each)
- Unlimited complimentary links for virtual event
- Pre-show access to designer green room
- Verbal recognition as "Champion Sponsor" during event
- Logo on event sponsor slides
- Tag in dedicated social media post (144k+ followers)
- Logo listing on event webpage
- Logo in e-newsletters and e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post



\$10,000 LILY SPONSOR

4 available

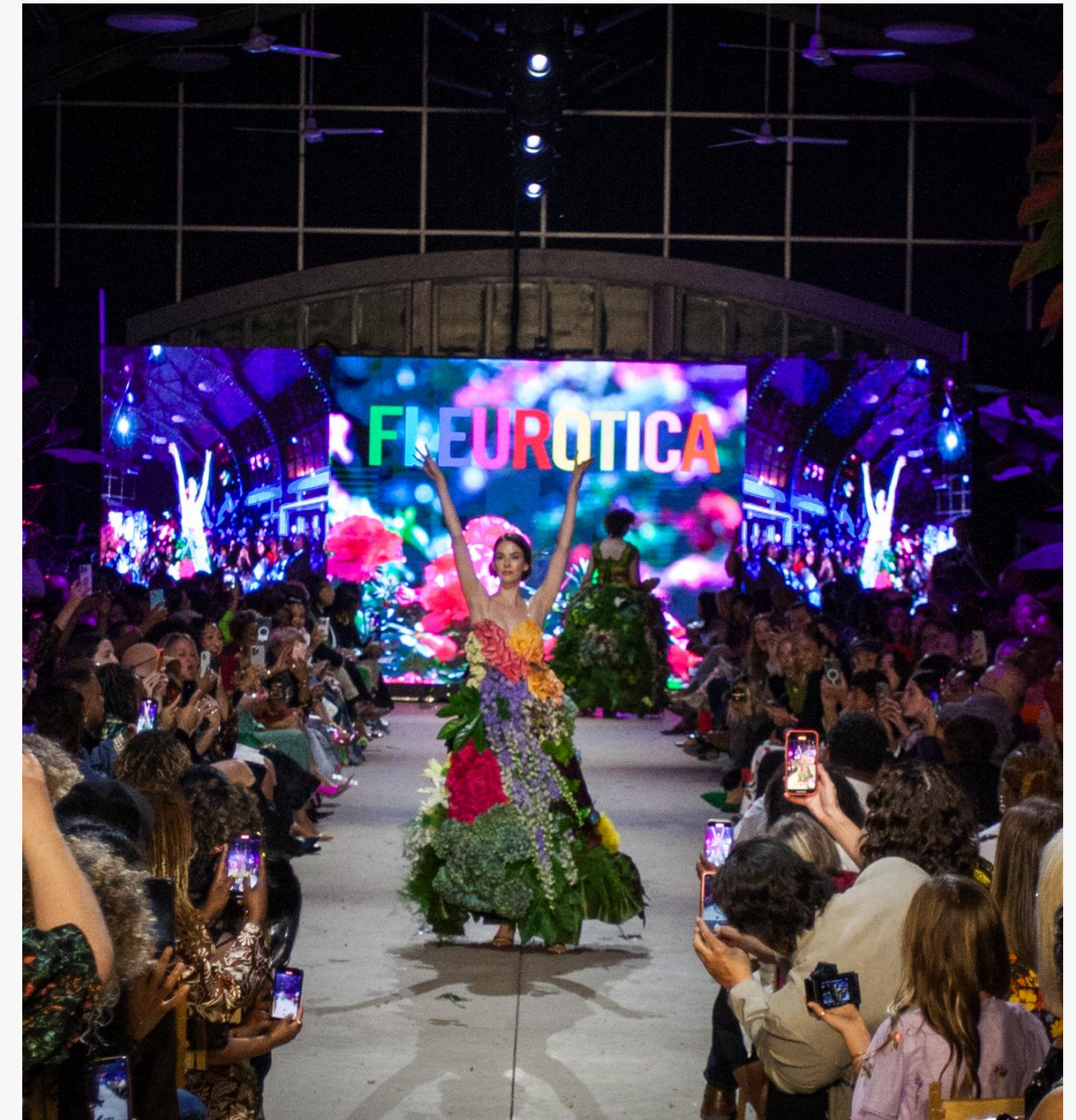


- 6 runway show seats with up to 4 front row
- Opportunity to purchase up to 4 additional tickets (\$225/each)
- Unlimited complimentary links for virtual event
- Pre-show access to designer green room
- Logo on event sponsor slides
- Tag in dedicated social media post
- Logo listing on event webpage
- Logo in e-newsletters and e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (144k followers)

\$5,000 FERN SPONSOR

6 available

- 4 runway show seats with 2 front row
- Opportunity to purchase up to 4 additional tickets (\$225/each)
- Unlimited complimentary links for virtual event
- Logo on event sponsor slides
- Logo listing on event webpage
- Logo in e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (144k followers)



\$2,500 PALM SPONSOR

6 available

- 2 runway show seats
- Opportunity to purchase up to 4 additional tickets (\$225/each)
- Unlimited complimentary links for virtual event
- Logo on event sponsor slides
- Logo listing on event webpage
- Listing in e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (144k followers)



EVENT PARTNERS

In-kind sponsors that support the event production receive:

- 2 tickets to the cocktail hour, standing room for runway show and dessert reception
- Unlimited complimentary links for virtual event
- Verbal recognition during event speeches
- Logo on event sponsor slides
- Logo listing on event webpage
- Hyperlink listing in e-blasts (44k+ subscribers; 49% open rate)
- Logo on GPCA website
- Logo on virtual event website
- Logo in digital program
- Tag in social media thank you post (144k followers)



GARFIELD PARK CONSERVATORY ALLIANCE AUDIENCE METRICS

Total social media followers: 144,074

Instagram: 80,384

Facebook: 44,124

TikTok: 21,006

LinkedIn: 2,666

E-newsletter subscribers: 66,218

open rate 58%

click through rate 1%

2025 Attendance: 218,102

GPCA Members and Donors: 2,013

[FACEBOOK](#) | [INSTAGRAM](#) | [TWITTER](#) | [LINKEDIN](#) | [TIKTOK](#) | [YOUTUBE](#) | [WEBSITE](#)

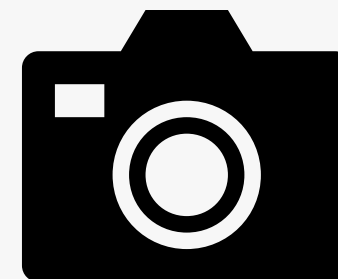


FLEUROTICA

Press & Photos



*Click the image above to watch
a recap from the magic!*



[Click here to see full photo
gallery from 2025](#)

Fleurotica Press:

[Floral Fashion Meets Fundraising: FLEUROTICA Brings Botanical Couture to the Runway at Garfield Park Conservatory](#) | Better Magazine

[Floral Designs Dazzle at Garfield Park Conservatory's FLEUROTICA Floral Fashion Show](#) | Block Club Chicago

[Is Floral Fashion Show Hottest Ticket in Chicago?](#) | City Cast Chicago

[Inspiration – and Education – Bloom in Chicago With a Floral-Fueled Fashion Show](#) | The Root

A SPARKLING JEWEL ON THE WEST SIDE

AN OASIS for all

The Garfield Park Conservatory is a thriving cultural treasure that connects people to nature year-round.

Demonstrate your commitment to community, education and the environment by partnering with the Conservatory.



ALL LIFE ON EARTH DEPENDS ON PLANTS



GARFIELD PARK
CONSERVATORY
ALLIANCE 

To make a sponsorship commitment or to discuss opportunities contact

Marie Stringer, Director of Development & Communications, at

mstringer@garfieldpark.org or call 773-638-1766 x 22.

GARFIELDCONSERVATORY.ORG/FLEUROTICA